

2025 LSPA RADIO CONTEST CATEGORIES

Be sure to let us know which categories you wish to be considered for (TWO entries per category):

Radio Broadcast:

- **News Package:** A radio package is a pre-recorded audio report that features interviews. Like any news report, it should cover the most important elements of a story. A well-written package will grab the listener's attention and tell the story in an entertaining and creative way. Package submission length is limited to 4 minutes.
- **Sports Package:** This category focuses on sports. A sports package should cover the highlights of a sporting event/related sporting events and include interview audio or quotes from a subject relevant to the story. A well-written package will grab the listener's attention and tell the story in an entertaining and creative way. Package submission length is limited to 4 minutes.

Podcast:

- **Podcast - News:** A form of digital media content that consists of audio episodes made available to stream. A news podcast covers the most important elements of a single or series of related stories. Podcast length is limited to 15 minutes.
- **Podcast - Sports:** A form of digital media content that consists of audio episodes made available to stream. A sports podcast covers the most important elements of a sporting event/related sporting events. Podcast submission length is limited to 15 minutes.
- **Podcast - Entertainment:** A form of digital media content that consists of audio episodes made available to stream. An entertainment podcast covers a variety of content, from narrative shows to comedy. Podcast submission length is limited to 15 minutes.

Other Categories:

- **Sweeper Voiceover:** A voiceover is a production technique in which the voice is recorded from an outside perspective to narrate a story or explain information. The voice should complement the provided script and grab the listener's attention. Record a 30 second sweeper using the script provided on the LSPA Student Media Competitions website.
- **Sweeper Script Writing:** A sweeper is a short audio-only jingle or message played between two songs during a radio show. Write a script for a 30 second sweeper according to the prompt provided on the LSPA Student Media Competitions website.

Please refer to the above category descriptions so that you'll know how the LSPA defines categories and the elements judges will use to determine winning submissions. Remember to let us know which TWO entries you would like considered for each category. Questions? Contact Kyrin Lewis at lspace@lsu.edu.